



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1926/06299983
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 643263
Inv Date 10/28/2012
Terms Net 30
Contract 329371
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:50PM (Tu)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:49PM (We)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:11PM (Th)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:52PM (Fr)	00:30		RPOFDH400TVFL	\$850.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:29PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:29PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:12PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:04PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:13PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:06PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:05PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/23/12 7:47PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/24/12 7:46PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/26/12 7:48PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/23/12 12:01AM (Tu)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/23/12 11:44PM (Tu)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/24/12 11:53PM (We)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/25/12 11:54PM (Th)	00:30		RPOFDH400TVFL	\$1025.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/23/12 11:27PM (Tu)	00:30		RPOFDH400TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/25/12 11:27PM (Th)	00:30		RPOFDH200TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/26/12 11:34PM (Fr)	00:30		RPOFDH400TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/28/12 11:22PM (Su)	00:30		RPOFDH400TVFL	\$2000.00	
13.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	10/23/12 10:43PM (Tu)	00:30		RPOFDH400TVFL	\$5250.00	
19.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:23PM (Sa)	00:30		RPOFDH400TVFL	\$600.00	
24.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:08PM (Su)	00:30		RPOFDH400TVFL	\$600.00	
25.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:29PM (Su)	00:30		RPOFDH400TVFL	\$1500.00	
43.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1,Su-1	10/27/12 7:58AM (Sa)	00:30		RPOFDH400TVFL	\$1050.00	
43.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1,Su-1	10/28/12 7:23AM (Su)	00:30		RPOFDH200TVFL	\$1050.00	
44.0	Spot	6:00:00AM- 7:00:00	Per week (1),Su	10/28/12 5:58AM (Su)	00:30		RPOFDH400TVFL	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$56,400.00
Commission	(\$8,460.00)
Net Total	\$47,940.00

Total Spots 29

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.